

## Personal Information

Gender: Female  
Nationality: Jordanian  
Place of Residence: Istanbul - Turkey  
Place of Birth: Jordan - Amman  
Date of Birth: 20 March 1989  
Marital Status: Single  
Portfolio: [www.dodz.me](http://www.dodz.me)

## Education

- ▶ MA in Visual Communication Design ,  
Uskudar University, Turkey, Expected  
completion 2022
- ▶ BA in Computer Science & Applications ,  
GPA: 2.88, Hashemite University, Jordan, 2011

### Academic Graduation Project

A mobile game called "CRACKLE" was implemented using J2ME, it was one of the most appreciated projects proposed in the scientific day at college, also participated in "Orange Apps Awards 2011" for mobile applications and reached the final stage.

- ▶ General Secondary Certificate, %87.5,  
Al-Salam International School, Jordan, 2007

## Certifications

- ▶ **Adobe Certified Associate (ACA)**  
Adobe, 2017



- ▶ Visual Design using Adobe Photoshop®
- ▶ Graphic Design & Illustration using  
Adobe Illustrator®
- ▶ Print & Digital Media Publication Using  
Adobe InDesign®

- ▶ **Graphic Design training**  
Graphsense, Jordan, 2017
- ▶ **Vocational Diploma in Graphic  
Design & Web design**  
Al Khawarizmi College, Jordan, 2012

## Technical skills

- ▶ Adobe Creative Cloud: Photoshop,  
Illustrator, Indesign, in addition to  
good knowledge in After Effects, and  
Dreamweaver
- ▶ Branding, develop corporate Identity
- ▶ Offline Marketing
- ▶ Digital Marketing, Social Media Artwork
- ▶ Mobile Applications Design
- ▶ Web Design  
Good knowledge in: HTML, CSS  
Responsive design using Bootstrap 3  
Joomla / Drupal / WordPress
- ▶ Computer skills MAC, Windows

## Personal Skills

- ▶ Creative thinking
- ▶ Eye for details
- ▶ Problem solving
- ▶ Group focus and brainstorming
- ▶ Self-management
- ▶ Ability to learn quickly

## Languages

Arabic : Native - Mother tongue  
English: Working proficiency  
Turkish: Intermediate

## Professional Work Experience

### Senior Graphic Designer

Araamis, Remote Work

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Oct 2020 – Present

### Self-employed Freelance Designer

Dodz, Remote Work

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Jan 2012 – Present

### Art Director

Unicorn Creationz, Remote Work

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June 2019 – March 2020

### Senior Graphic Designer

Manaseer Group, Amman, Jordan

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March 2015 – August 2019

### Art Director

el-Grocer, Remote Work

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October 2017 – July 2018

### Graphic Designer

Rocket Internet - ME, Remote Work

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May 2014 – February 2015

### Graphic Designer

Impact Mena, Remote Work

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September 2014 – December 2014

### Graphic Designer

Ketab Technologies, Amman, Jordan

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October 2013 – April 2014

### Web Designer / E-learning Specialist

NUSRV Group, Amman, Jordan

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January 2012 – October 2013

### Web Developer & Designer Trainee

MASI - IT, Amman, Jordan

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June 2011 – August 2011

## Responsibilities

- ▶ Discuss the business objectives with the marketing team / client to understand the requirements of the project.
- ▶ Understand marketing initiatives, strategic positioning, and target audience.
- ▶ Generate clear ideas and concepts.
- ▶ Coordinate activities with the rest of the creative team.
- ▶ Review and approve designs, artwork, and photography.
- ▶ Take work from concept to final execution within deadlines.
- ▶ Assist Marketing team with brainstorming, ideas, and advertising strategies.
- ▶ Determine which colors, images, textures, shapes or other design elements to use.
- ▶ Stay on top of all trends and maintain best practices.
- ▶ Choose and purchase tools, and photos.
- ▶ Ensure consistency in design across all the online and offline marketing channels.
- ▶ Develop material for web, apps, and social media channels.
- ▶ Design logos for products and businesses.
- ▶ Develop the overall layout and produce brand communications, identity programs, advertisements, campaigns, promotional materials, and other publications.
- ▶ Work with the marketing team on exhibition layouts, design, and help with the setup.
- ▶ Advise on the design standards for the material created by other departments on the use and protection of corporate identity.
- ▶ Providing final designs in the required format for printing and follow up with printing press.

## References

Available upon request