

Personal Information

Gender: Female
Nationality: Jordanian
Place of Residence: Sakarya - Turkey
Place & Date of Birth: Amman - 20 March 1989
Marital Status: Single
Portfolio: www.dodz.me

Education

- ▶ MA in Visual Communication Design ,
Uskudar University, Turkey, Expected
completion 2022
- ▶ BA in Computer Science & Applications ,
GPA: 2.88, Hashemite University, Jordan, 2011
- ▶ General Secondary Certificate, %87.5,
Al-Salam International School, Jordan, 2007

Certifications

- ▶ **Adobe Certified Associate (ACA)**
Adobe, 2017



- ▶ Visual Design using Adobe Photoshop®
- ▶ Graphic Design & Illustration using
Adobe Illustrator®
- ▶ Print & Digital Media Publication Using
Adobe InDesign®
- ▶ **Graphic Design training**
Graphsense, Jordan, 2017
- ▶ **Vocational Diploma in Graphic
Design & Web design**
Al Khawarizmi College, Jordan, 2012

Academic Graduation Project

A mobile game called “CRACKLE” was implemented using J2ME, it was one of the most appreciated projects proposed in the scientific day at college, also participated in “Orange Apps Awards 2011” for mobile applications and reached the final stage.

Technical skills

- ▶ Adobe Creative Cloud: Photoshop, Illustrator, Indesign, in addition to After Effects, and Dreamweaver
- ▶ Branding, develop corporate Identity
- ▶ Offline Marketing
- ▶ Digital Marketing, Social Media Artwork
- ▶ Mobile Applications Design
- ▶ Web Design
Good knowledge in: HTML, CSS
Responsive design using Bootstrap 3
Joomla / Drupal / WordPress
- ▶ Computer skills MAC, Windows

Personal Skills

- ▶ Passion
- ▶ Creative thinking
- ▶ Eye to details
- ▶ Problem solving
- ▶ Group focus and brainstorming
- ▶ Teamwork
- ▶ Self-management
- ▶ Ability to learn quickly
- ▶ Good communication

Languages

Arabic : Native - Mother tongue
English: Working proficiency
Turkish: Intermediate

Professional Work Experience

Self-employed Freelance Designer

Dodz, Remote Work

Jan 2012 – Present

Freelance Art Director

Unicorn Creationz, Remote Work

June 2019 – April 2020

Senior Graphic Designer

Manaseer Group, Amman, Jordan

March 2015 – August 2019

Freelance Art Director

el-Grocer, Remote Work

October 2017 – July 2018

Graphic Designer

Rocket Internet - ME, Remote Work

May 2014 – February 2015

Freelance Graphic Designer

Impact Mena, Remote Work

September 2014 – December 2014

Graphic Designer

Ketab Technologies, Amman, Jordan

October 2013 – April 2014

Web Designer / E-learning Specialist

NUSRV Group, Amman, Jordan

January 2012 – October 2013

Web Developer & Designer Trainee

MASI - IT, Amman, Jordan

June 2011 – August 2011

Responsibilities

- ▶ Discuss the business objectives with the marketing team / client to understand the requirements of the project.
- ▶ Understand marketing initiatives, strategic positioning, and target audience.
- ▶ Generate clear ideas and concepts.
- ▶ Coordinate activities with the rest of the creative team.
- ▶ Review and approve designs, artwork, and photography.
- ▶ Take work from concept to final execution within deadlines.
- ▶ Assist Marketing team with brainstorming, ideas, and advertising strategies.
- ▶ Determine which colors, images, textures, shapes or other design elements to use.
- ▶ Stay on top of all trends and maintain best practices.
- ▶ Choose and purchase tools, and photos.
- ▶ Ensure consistency in design across all the online and offline marketing channels.
- ▶ Develop material for web, apps, and social media channels.
- ▶ Design logos for products and businesses.
- ▶ Develop the overall layout and produce brand communications, identity programs, advertisements, campaigns, promotional materials, and other publications.
- ▶ Work with the marketing team on exhibition layouts, design, and help with the setup.
- ▶ Advise on the design standards for the material created by other departments on the use and protection of corporate identity.
- ▶ Providing final designs in the required format for printing and follow up with printing press.

References

Available upon request